

For Immediate Release:  
For press information, contact  
The Credit Collective, LLC  
Ron Solomon, 303-670-5111  
or email [ron@creditcollective.com](mailto:ron@creditcollective.com)



## **JPMA ENDORSES THE CREDIT COLLECTIVE AS BEING THE BEST WAY TO KEEP ITS MEMBERS GROWING SAFELY**

### ***Juvenile Products Manufacturers Association Officially Endorses The Credit Collective To Its Members***

Evergreen, CO (December 4, 2008) — Juvenile product makers are very concerned with the development, health and safety of their end users – babies and children. And, as any good trade association, the Juvenile Products Manufacturers Association (JPMA) is concerned about the development, health and safety of its members – juvenile product makers. It is because of this concern that the JPMA has just endorsed and is highly recommending that its members utilize the services of The Credit Collective, LLC.

Created and administrated by small- to mid-sized juvenile, toy, game and educational manufacturers, The Credit Collective's goal is to strengthen the children's market by protecting suppliers' accounts receivables, improving their cash-flow and generating qualified sales leads that are pre-approved for credit. Through its unique and easy-to-use website, The Credit Collective's nearly 200 members exchange daily references, alerts and leads about new and potential customers.

Here's what the JPMA had to say about its endorsement of *The Credit Collective*:

"JPMA was looking to partner with a company who clearly demonstrated a desire to work with our members and not just be another service provider. The Credit Collective went out of its way to provide first rate service and flexibility in helping to educate our task group on the value of its services. We were drawn to The Credit Collective because of the efficiencies of the online credit check process as well as the bank reference feature, pre-collection letters and development of sales leads that are highly beneficial for small and large companies in our industry. We look forward to a long working relationship with The Credit Collective."

Mike Dwyer

- Mike Dwyer, Executive Director  
*Juvenile Products Manufacturers Association (JPMA)*

In addition to the JPMA, *The Credit Collective* is endorsed by several other children's industry trade organizations. The National School Supply and Equipment Association (NSSEA), the

Game Manufacturers Association (GAMA) and the Canadian Toy Association (CTA) all officially endorse the use of *The Credit Collective* to assist their members with loss prevention and sales promotion. The American Specialty Toy Retailers Association (ASTRA) also highly recommends that its supplier members utilize the services of The Credit Collective.

Visit [www.creditcollective.com](http://www.creditcollective.com) for more information on the company and its services.

###